



# 58th Annual Conference & Tradeshow

January 8 - 10, 2024 | Embassy Suites, Murfreesboro, TN

## Exhibiting and Sponsorship Opportunities

	BOOTH	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
	\$800	\$1000	\$1500	\$2500	\$3500	\$6000
Tradeshow Booths	1			1	2	2
Full Conference Registrations	2	1	1	2	4	8
TN Turfgass Association Memberships	2	1	1	2	4	8
Signage at Top Golf Event		x	x	x	x	x
Company Listing in Official Conference Program	x	x	x	x	x	x
Sponsorship ribbons attached to name badge of each company representative attending		x	x	x	x	x
Special Recognition in Tennessee Turfgrass magazine	x	x	x	x	x	x
Recognition on Conference Agenda	x	x	x	x	x	x
Advertisement on TTA webpage from November 2023 - September 2024		x	x	x	x	x
Acknowledgement on social media (Twitter, Facebook, Instagram)		x	x	x	x	x
Recognition on all 2024 TTA Conference & Tradeshow emails		x	x	x	x	x
Recognition on all TTA emails from November 2023 - September 2024	x	x	x	x	x	x
Listing in the company profile section on TTAOnline.org		x	x	x	x	x
Opportunity to distribute promotion item with your company logo at on-site registration desk (promotional items to be provided by the sponsor - i.e. pens, bags, mugs, hats, etc. )						x
Recognition During Conference Welcome		x	x	x	x	x
Promotion During Breaks on Looped Slides		x	x	x	x	x
Up to 1 minute pre-recorded video emailed to attendees and membership					x	
Up to 2 minutes pre-recorded video emailed to attendees and membership						x

**CONTACT INFORMATION**

Company Name \_\_\_\_\_

Representative to Contact: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Submission of this registration form to the Tennessee Turfgrass Association constitutes your commitment to serve as an exhibitor and your agreement to pay exhibitor fee.

Badge Name	Level of Sponsorship						Total
	Diamond \$6000	Platinum \$3500	Gold \$2500	Booth \$800	Silver \$1500	Bronze \$1000	
1.							
2.					\$100	\$100	
3.			\$100	\$100	\$100	\$100	
4.			\$100	\$100	\$100	\$100	
5.		\$100	\$100	\$100	\$100	\$100	
6.		\$100	\$100	\$100	\$100	\$100	
7.		\$100	\$100	\$100	\$100	\$100	
8.		\$100	\$100	\$100	\$100	\$100	
<b>Amount of Sponsorship</b>							_____
<b>Total Amount Due</b>							_____

	FIRST CHOICE	SECOND CHOICE	THIRD CHOICE
Booth Preference			

Please provide a brief description of the products/services you sell or provide:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_